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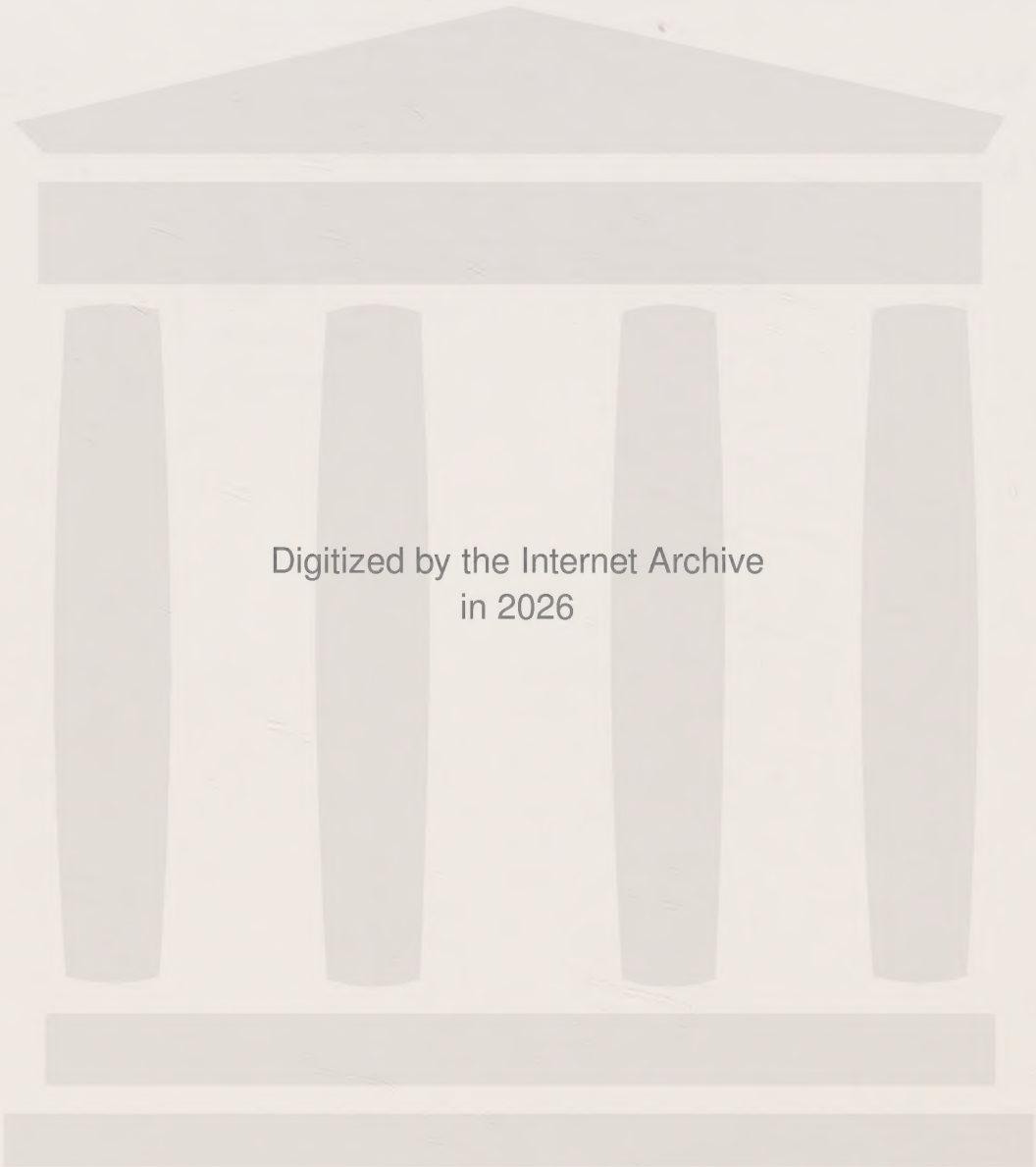

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Introduction

Long Range Planning was the first journal to specialise in strategic and corporate planning. Although the journal draws heavily on the American and European experience, the editorial board has also sought material from sources in Japan, the less developed countries and even the Eastern bloc. While the prime focus of the journal has been the private sector, it has also investigated lessons to be learned from the public sector. Inevitably, much of the new thinking on these subjects has come from academics and consultants, but *Long Range Planning* has also been successful in encouraging many contributions from line executives.

We are now approaching our 100th issue — nearly 1000 articles. These articles represent probably the greatest collection of strategy papers ever collected. For many, the problem has been how to access this formidable resource of knowhow and experience. It is hoped that by publishing this definitive cumulative index, covering all the papers published since the first issue, this problem will be resolved. We believe that educators and management trainers will find this index invaluable. Industrialists faced with novel strategic issues will also benefit from the ability to identify the most relevant articles. All past issues of the journal are available from the publishers, Pergamon Press.

This new index represents a significant joint investment by the Society and Pergamon Press. I can confidently commend it to you, and feel sure you will find it has unique practical value, as well as being of absorbing interest.

H. F. Robert Perrin
Chairman, Editorial Board

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